

INVOICE



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
499735-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Majority PAC	MAJORITY PAC	2181

Flight Dates	Order #	Alt Order #
10/30/12 - 11/05/12	499735	06389829

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	94	100

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/02/12	10am-11am	10am - 11am	-TWTF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 11/02/12 10:58 AM 10am-11am 10am - 11am :30 SMPCT120430H \$600.00 NM									
2	10/30/12	11/02/12	Late Night with David Lett	11:35pm - 12:37am	-TWTF--	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/31/12 11:49 PM Late Night with David Letterman 11:35pm - 12:37am :30 SMPCT120430H \$950.00 NM									
3	10/30/12	11/02/12	11a-12p Price is Right	11am - 12pm	-TWTF--	:30	3	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 3 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB W 10/31/12 11:30 AM 11a-12p Price is Right 11am - 12pm :30 SMPCT120430H \$850.00 NM 3 WFSB Th 11/01/12 11:58 AM 11a-12p Price is Right 11am - 12pm :30 SMPCT120430H \$850.00 NM 1 WFSB F 11/02/12 12:00 PM 11a-12p Price is Right 11am - 12pm :30 SMPCT120430H \$850.00 NM									
4	10/30/12	11/02/12	M-F CBS Soaps	1230-2p	-TWTF--	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 11/01/12 1:59 PM M-F CBS Soaps 1230-2p :30 SMPCT120430H \$850.00 NM 2 WFSB F 11/02/12 12:59 PM M-F CBS Soaps 1230-2p :30 SMPCT120430H \$850.00 NM									
5	10/30/12	11/02/12	Eyewitness News	12pm - 12:30PM	-TWTF--	:30	4	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 11:58 AM Eyewitness News 12pm - 12:30PM :30 SMPCT120430H \$850.00 NM 3 WFSB W 10/31/12 12:15 PM Eyewitness News 12pm - 12:30PM :30 SMPCT120430H \$850.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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3	WFSB	W	10/31/12	5:56 PM	Eyewitness News	5:30pm - 6pm	:30	SMPCT120430H	\$2,100.00	NM																																																																																																			
2	WFSB	Th	11/01/12	5:54 PM	Eyewitness News	5:30pm - 6pm	:30	SMPCT120430H	\$2,100.00	NM																																																																																																			
4	WFSB	F	11/02/12	5:39 PM	Eyewitness News	5:30pm - 6pm	:30	SMPCT120430H	\$2,100.00	NM																																																																																																			
10	10/30/12	11/02/12	Eyewitness News	6am - 6:30am	-TWTF--	:30	2	\$1,600.00	NM																																																																																																				
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																								
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2	WFSB	W	10/31/12	6:17 AM	Eyewitness News	6am - 6:30am	:30	SMPCT120430H	\$1,600.00	NM																																																																																																			

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INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
499735-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Majority PAC	MAJORITY PAC	2181	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/30/12	11/02/12	Eyewitness News	6am - 6:30am	-TWTF--	:30	2	\$1,600.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 11/02/12 6:27 AM Eyewitness News 6am - 6:30am :30 SMPCT120430H \$1,600.00 NM									
11	10/30/12	11/02/12	Eyewitness News	6pm - 6:30pm	-TWTF--	:30	2	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 2 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/30/12 6:57 PM Eyewitness News 6pm - 6:30pm :30 SMPCT120430H \$2,500.00 NM 1 WFSB F 11/02/12 6:29 PM Eyewitness News 6pm - 6:30pm :30 SMPCT120430H \$2,500.00 NM									
12	10/30/12	11/02/12	Inside Edition	7pm - 7:30pm	-TWTF--	:30	4	\$1,750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 4 \$1,750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Tu 10/30/12 7:21 PM Inside Edition 7pm - 7:30pm :30 SMPCT120430H \$1,750.00 NM 2 WFSB W 10/31/12 6:59 PM Inside Edition 7pm - 7:30pm :30 SMPCT120430H \$1,750.00 NM 1 WFSB Th 11/01/12 7:28 PM Inside Edition 7pm - 7:30pm :30 SMPCT120430H \$1,750.00 NM 4 WFSB F 11/02/12 7:26 PM Inside Edition 7pm - 7:30pm :30 SMPCT120430H \$1,750.00 NM									
13	10/30/12	11/02/12	CBS: THE EARLY SHOW	7am - 9am	-TWTF--	:30	2	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 2 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/30/12 9:08 AM CBS: THE EARLY SHOW 7am - 9am :30 SMPCT120430H \$800.00 NM 1 WFSB W 10/31/12 8:25 AM CBS: THE EARLY SHOW 7am - 9am :30 SMPCT120430H \$800.00 NM									
14	10/30/12	11/02/12	Entertainment Tonight	7:30pm - 8pm	-TWTF--	:30	3	\$1,750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 3 \$1,750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB W 10/31/12 7:41 PM Entertainment Tonight 7:30pm - 8pm :30 SMPCT120430H \$1,750.00 NM 2 WFSB Th 11/01/12 7:54 PM Entertainment Tonight 7:30pm - 8pm :30 SMPCT120430H \$1,750.00 NM 1 WFSB F 11/02/12 7:58 PM Entertainment Tonight 7:30pm - 8pm :30 SMPCT120430H \$1,750.00 NM									
15	10/30/12	11/02/12	9am-10am	9am - 10am	-TWTF--	:30	2	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 9:41 AM 9am-10am 9am - 10am :30 SMPCT120430H \$600.00 NM 2 WFSB W 10/31/12 9:20 AM 9am-10am 9am - 10am :30 SMPCT120430H \$600.00 NM									
16	11/03/12	11/03/12	7a-9a Sat. Eyewitness Ne	7am-9am	-----1-	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----1- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 11/03/12 7:24 AM 7a-9a Sat. Eyewitness New 7am-9am :30 SMPCT120430H \$800.00 NM									
17	11/04/12	11/04/12	CBS Sunday Morning	9:00am - 10:30am	-----1	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/04/12 11/04/12 -----1 1 \$1,600.00									

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Advertiser	Product	Estimate Number	
Majority PAC	MAJORITY PAC	2181	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	11/04/12	11/04/12	CBS Sunday Morning	9:00am - 10:30am	-----1	:30	1	\$1,600.00	NM
10/29/12 11/04/12 -----1 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 11/04/12 9:29 AM CBS Sunday Morning 9:00am - 10:30am :30 SMPCT120430H \$1,600.00 NM									
18	11/05/12	11/05/12	Late Night with David Lett	11:35pm - 12:37am	1-----	:30	1	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 12:33 AM Late Night with David Letterman 11:35pm - 12:37am :30 SMPCT120430H \$950.00 NM									
19	11/05/12	11/05/12	M-F CBS Soaps	1230-2p	1-----	:30	1	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 1:59 PM M-F CBS Soaps 1230-2p :30 SMPCT120430H \$850.00 NM									
20	11/05/12	11/05/12	Eyewitness News	12pm - 12:30PM	1-----	:30	1	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 12:15 PM Eyewitness News 12pm - 12:30PM :30 SMPCT120430H \$850.00 NM									
21	11/05/12	11/05/12	3pm-4pm Syndication	2:58pm-4pm	1-----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 3:42 PM 3pm-4pm Syndication 2:58pm-4pm :30 SMPCT120430H \$600.00 NM									
22	11/05/12	11/05/12	4p-5p Dr. Oz	4pm-5pm	1-----	:30	1	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 4:09 PM 4p-5p Dr. Oz 4pm-5pm :30 SMPCT120430H \$950.00 NM									
23	11/05/12	11/05/12	Eyewitness News	6pm - 6:30pm	1-----	:30	1	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 6:22 PM Eyewitness News 6pm - 6:30pm :30 SMPCT120430H \$2,500.00 NM									
24	11/05/12	11/05/12	Entertainment Tonight	7:30pm - 8pm	1-----	:30	1	\$1,750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$1,750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 7:58 PM Entertainment Tonight 7:30pm - 8pm :30 SMPCT120430H \$1,750.00 NM									
25	11/05/12	11/05/12	4p-5p Dr. Oz	4pm-5pm	1-----	:30	1	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$950.00									

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25	11/05/12	11/05/12	4p-5p Dr. Oz	4pm-5pm	1-----	:30	1	\$950.00	NM																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WFSB	M	11/05/12	4:25 PM	4p-5p Dr. Oz	4pm-5pm	:30	SMPCT120430H	\$950.00	NM																					
Total Spots							55																								

Payment Terms Net 30 Days

<u>Gross Total</u>	\$69,400.00
<u>Agency Commission</u>	\$10,410.00
<u>Net Amount Due</u>	\$58,990.00

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